Graphic Design &
PHOTOSHOP COURSE
WITH

KBM MEDIA
SCHOOL

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Illustrator CS5 Fundamental Course Outline

Our course Illustrator CS5 Fundamental will help you to create distinctive vector artwork. You will also learn how to use drawing tools and a series of shortcuts to create your designs more easily and professionally.

If you are able to use Illustrator CS5, you could work in an advertising agency, design studio or for any company who produces promotional materials for their own business.

The course lasts between 3 and 5 hours and during your training you will focus on:

1) **Familiarize with Illustrator CS5 Interface**, understanding vector graphics and use of tool options.

2) **Introduction to Drawing**, creating shapes visually and numerically, arranging, changing and aligning objects, freehand drawing tools.

3) **Typography**, adding type, using the character and paragraph palette, kerning vs. tracking.

4) **Painting using Illustrator**, colour modes and their swatches, creating custom colours and the appearance panel.

5) **Illustrator Output Options** such as export options, exporting a PDF, print of file formats and proof setup options.

InDesign CS5 Course Outline

Our course InDesign CS5 will help you to design graphically appealing page layouts for print or digital offering a precise and reliable control over typography. During the course you will learn how to manage the software easily. You will learn how to create pages with different sizes and to add interactivity, video, sound and motion to presentation and documents.

The course lasts between 8 and 10 hours and during your training you will focus on:

1) **InDesign Interface**, navigating and laying out documents, drawing and transforming objects.

2) **Management of Colour**, colour options, working with spot colour, document layout, styles and working with graphics.

3) **Layers, effects**, working with tables, automation, exporting formats and preparing for print.
Fireworks CS5 Fundamentals 5 hours

Our Course Fireworks CS5 Fundamentals course will help you to create high quality graphics for the web or for any other device such as smart phone and tablets. You will learn how to create websites, user interfaces and rich prototypes editable by vector and bitmap models.

The course lasts between 5 and 8 hours and during your training you will focus on:

1) Introduction to Fireworks
   - Launching Fireworks
   - Working with Panels
   - Common Panels
   - Opening, Saving, Creating Files
   - Rulers, Guides, and Grids

2) Vector Shapes and Fills
   - Creating Shapes
   - Gradient and Pattern Fill
   - Fill Edges
   - Compound Shapes

3) Vector Paths
   - Line and Pen Tool
   - Creating Curves
   - Modifying Shapes
   - Freeform Tool
   - Vector Path Tool
   - Redraw Path Tool

4) Bitmap Graphics
   - Pencil, Brush, Eraser Tools
   - Marquee Tool
   - Lasso Tool
   - Magic Wand Tool
   - Red Eye Removal
   - Burn Tool
   - Dodge Tool
   - Rubber Stamp Tool
5) Working with Text
Creating and Formatting Text
Leading and Tracking
Formatting Characters
Importing Text
Editing Imported Text
Combining Paths
Attaching Text

6) Working with Layers
Creating, Duplicating, Removing, Organizing, Exporting Layers
Web Layer
Creating Hotspots

7) Symbols
Creating Symbols
Common Library
Symbol Edit Mode
Button Symbols
Editing Buttons
Button States
Previewing States
Aniating Symbols
Setting State Delays
Component Symbols

8) Templates
Page and Flash Templates
Web and Mobile Templates
Applying Templates

9) Saving as a GIF
Size vs. Quality
GIF
Optimizing GIFs
GIF Color Palettes
Colors
Dither and Transparency
Interlacing
10) Saving as a JPEG
JPEG
Optimizing JPEGs
JPEG Smoothing
Selective Quality

11) Saving as a PNG
Web PNG
Optimizing PNGs
PNG 32
PNG 24 vs. PNG 8

12) Slicing
Creating, Editing Slices
Polygon Slice
HTML Slice
Slice Properties
Optimizing Slices

13) Prototyping
Creating a Master Page
Adding Pages
Sharing Layers
Adding Images
Creating CSS Layouts
Adding and Organizing Elements

14) Integration
Exporting Images
Exporting HTML
Viewing in Dreamweaver
Exporting CSS
Exporting for Flash
FXG Export
Adobe Device Central
Creating a Profile
Photoshop Elements 10 Course Outline

Our course Adobe Photoshop Elements 10 focuses on the management of the photo editing software. The course lasts 25 hours and during the course you will learn how to manipulate and change images for their use in magazines, newspapers, brochures, but to mention few of the endless ways of using this software.

Having completed the training with us, you will be able to edit photographs and create graphically appealing images.

Adobe Photoshop can be useful for personal use such as editing your own pictures or images, but it could also be good for those participants who are interested in enhancing their C.V and their skills as many roles do request the knowledge of this software (graphic and web designers, photographers, animators, they all use such software).

The course does not require previous knowledge, so complete beginners are also welcome, though you are expected to be familiar with Windows Explorer.